

Victorian Heritage Database Report

FORMER STRACHAN MURRAY AND SHANNON WOOL WAREHOUSES

**Location:**

76 BROUGHAM STREET GEELONG, GREATER GEELONG CITY

Heritage Status / Level of Significance:

Registered

Heritage Inventory (HI) Number:

Listing Authority: HI

Heritage Overlay Number: HO237**Statement of Significance:**

Construction of Strachan Murray & Shannon Wool Warehouses commenced in 1889 on a site which had always been a focal point of the Geelong wool trade. The building as it presents to us today was constructed over a 61 year period and each phase of that construction was undertaken in a sympathetic manner to the initial design. As a result the building is not only important for its role as a woolstore, but presents a remarkably homogeneous external form given its architectural history. The design is simple and a popular composition for the late nineteenth century, simple brick facades interrupted by segmental headed openings relieved at

intervals by projecting partitions and capped with a strong horizontal cornice and parapet, itself interspersed with small pediments. The repetitive nature of the design leads to its significant role in the streetscape.

Heritage Study / Consultant	
Construction Date Range	1889 -
Architect / Designer	
Municipality	GREATER GEELONG CITY
Other names	
Hermes number	535
Property number	

This place/object may also be State heritage listed. Check the Victorian Heritage Database. For further details, contact the local Council or go to Planning Schemes Online