

Victorian Heritage Database Report  
**Shop**

---

**Location:**

62 Newcombe Street, PORTARLINGTON VIC 3223 - Property No 256651

**Heritage Status / Level of Significance:**

Included in Heritage Overlay

**Heritage Overlay Number:** HO1578

**Listing Authority:** Greater Geelong City

**Statement of Significance:**

C Listed - Local Significance

The former Sinclair's Produce Store, Portarlington was built c1900 and designed by Geelong architects Laird and Barlow. Integrity is only fair as the windows of the double storey polychrome brick building have been considerably altered on the second level front facade and verandah decoration has been removed.

It is of historic and social significance to the local Portarlington community.

The former Sinclair's Produce Store is part of the commercial history of Portarlington's Newcombe Street, which served the township, surrounding rural areas and the tourist trade. This shop was especially significant for the agricultural community as it operated as a produce store until the 1940s in the ownership of J. Sinclair, later J. Sinclair and Co.

It is of LOCAL cultural significance.

References

GeeLong Advertiser 12.7.1900

Sands and McDougall directory 1907,1922,1941 and 1949.

Jean Payne pers. com.

**Description**

DESCRIPTION

The double storey polychrome brick building, has a hipped roof with a north parapet fronting Newcombe Street.

The ground floor accommodated the retail outlet.

The corrugated iron clad verandah has three metal and one timber post. There are decorative cast iron brackets on the west and east ends of the north facing verandah. The north elevation has brick quoining on the four engaged columns, and marking the original window openings, now bricked-in, on the second level.

Alterations include three pairs of double-hung windows on the second level front facade, and the removal of most of the verandah decoration.

The shop facade at ground level has large windows angled towards a recessed central timber doorway. The brick plinth has timber panelling above to sill level. The doors and windows on the ground level appear to be original but some of the brickwork has been sandblasted to remove the paint. There is believed to be a 15 metre well under the building, which has timber flooring internally.

Heritage Study / Consultant	Greater Geelong - Bellarine Heritage Study, Huddle, Howe, Lewis and Francis, 1996
Construction Date Range	
Architect / Designer	
Municipality	GREATER GEELONG CITY
Other names	
Hermes number	21497
Property number	256651

*This place/object may also be State heritage listed. Check the Victorian Heritage Database. For further details, contact the local Council or go to Planning Schemes Online*