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# Elsternwick Hotel & Neon Sign

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## Location

259 Brighton Road,, ELWOOD VIC 3184 - Property No B6779

## Municipality

PORT PHILLIP CITY

## Level of significance

Local

## Heritage Listing

National Trust

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## Statement of Significance

Last updated on - May 17, 2004

The Elsternwick Hotel (architect unknown) is of local historic and architectural significance for incorporating the oldest hotel remaining in the St. Kilda/Elwood area, and for its landmark qualities, dominating the intersection of Brighton Road and Glenhuntly Road.

The first portion, built c.1854, is the oldest remaining hotel structure in St. Kilda, and was originally an isolated stopping point on the track from Melbourne to the Mornington Peninsula.

This section was surrounded by a number of additions most likely made in 1891. A parapet was added, and a double-level arcaded verandah was attached to the front (the lower level has been subsequently enclosed). A two storey Boom-Style Italianate corner section was added to the south (this section is definitely dated to 1891). It is a landmark at the large intersection, and is particularly prominent when travelling north into the city. On the north side, a billiard room was added; once common adjuncts to hotels, this room, with its clerestory roof structure, is a rare survivor.

The Victoria Bitter neon sign erected in 1951 and located on the corner section, is also a prominent local landmark. Whilst earlier neon signs survive, this is one of relatively few examples of large rooftop neon "skysigns" remaining. Originally incorporating an outline of white "chaser" globes this is possibly the second oldest large neon skysign remaining intended to include some form of movement (after the PELACO sign in Richmond built in 1939).

Classified: 02/12/1996

Other Names      The Wick,

Hermes Number    66440

Property Number

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*This place/object may be included in the Victorian Heritage Register pursuant to the Heritage Act 2017. Check the Victorian Heritage Database, selecting 'Heritage Victoria' as the place source.*

*For further details about Heritage Overlay places, contact the relevant local council or go to Planning Schemes Online <http://planningschemes.dpcd.vic.gov.au/>*